



# Successfully managing intercultural challenges

This Summer Academy on Intercultural Experience is an intercultural learning opportunity for young adults which takes place in Karlsruhe, Germany, annually since 2010. From **July 18 to 29, 2016** it will be organized for the seventh time by InterCultur gGmbH (subsidiary of AFS Germany) and Karlsruhochschule International University, in close cooperation with Stiftung Mercator. Participants can earn academic credits according to the European Credit Transfer System (ECTS).

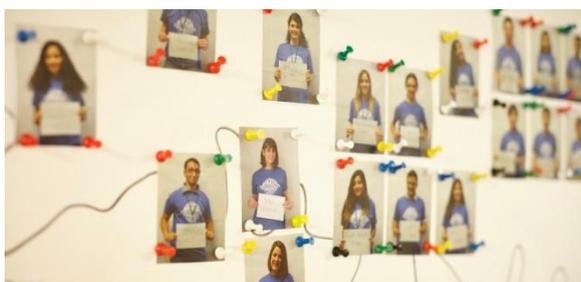
## OBJECTIVES

The Summer Academy aims at developing applied solutions for intercultural challenges in business and society. It will bring together scientists, practitioners, and students to work together on the following questions:

- What are the major themes in intercultural communication, what has been done regarding the globalization process, how has communication changed?
- How do the management and the world of business react to the intercultural challenges in a world of growing complexity?
- What are important learning and teaching styles in different cultures? What is important in intercultural groups when it comes to teaching on intercultural competence and to curriculum design?

In sum, the module will bring together perspectives of different scientific backgrounds as well as practical exercises in order to ensure multi-perspectivity in teaching and learning.

## TARGET GROUP



The Summer Academy on Intercultural Experience is open to anyone aged 18–35 with a demonstrable interest in the field of intercultural communication and management. Primary target groups are undergraduate students with at least one year of academic record (by start of the academy) and young professionals with a background or interest in intercultural experiences. Participants also need communicative English skills as all courses are taught in English.

# Summer Academy on Intercultural Experience

Karlsruhe, Germany, July 18 to 29, 2016

## CONTENT

The Summer Academy will comprise lectures in two different areas: Track 1 for beginners (“Intercultural Cooperation”) as well as Track 2 (“Intercultural Competence”) for advanced participants. All courses will have complementary workshop sessions with theoretical and practical content:

	<u>WEEK 1</u>	<u>WEEK 2</u>
TRACK 1 Intercultural Cooperation	International Relations	Intercultural Conflict Resolution
TRACK 2 Intercultural Competence	Acquisition of Intercultural Competence	Intercultural Trainings (Design & Facilitation)

All courses are taught by university lecturers and professors. Qualified trainers with extensive experience in the international and intercultural field will deliver the practical sections of the workshops. The professors come from the faculties of Karlsruhochschule and its partner universities. The trainers are full-time and voluntary practitioners from the InterCultur network.

This combination of academic resources and the long-term know-how of InterCultur represents an innovative, synergetic and applied concept. Jointly used resources and the match of the curriculum contents lead to a higher quality of the created, scientifically based knowledge.

Additionally to the academic course program, participants are offered extracurricular activities to fortify their experiences and to learn more about German and European culture. Besides complementary evening lectures by experts in research and economy, the extracurricular activities offer space to reflect on the learned theories and practices.



## TUITION FEE

Participants have to pay a tuition fee of 600 € for one week and 900€ for both weeks.

This includes:

- Course participation
- All course materials
- Additional evening lectures and public events
- Drinks and snacks during lectures

**Not included:** Costs for accommodation, subsistence, travel, and visa.

## SCHOLARSHIPS

Project partners award tuition scholarships to qualified participants.

[www.summeracademy-karlsruhe.org](http://www.summeracademy-karlsruhe.org)

## PROJECT PARTNERS

- Karlsruhochschule International University
- InterCultur gGmbH

The project is carried out in cooperation with Stiftung Mercator ([www.stiftung-mercator.de](http://www.stiftung-mercator.de))

## FURTHER INFORMATION

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## LOCATION

Karlsruhochschule International University

## ACCOMMODATION

A contingent of shared rooms with breakfast can be booked additionally upon registration.